

Help us to keep in touch with you – new data protection laws

October 2017

At the BGA, we have always taken your privacy seriously. We never share members' personal data with third parties. However, from May 2018 the UK will be adopting new regulations about how organisations, including the British-German Association, are able to request, store and use personal data.

As part of these changes to the law we need you to confirm whether or not you'd like to receive communications from the British-German Association in the future. This applies to all individuals, whether or not you've received communications from us in the past.

So we now need to obtain your consent for the way in which we communicate with you, and for the type of communications that you would like to receive from us. This means you'll only receive the communications you feel are interesting and valuable to you.

To ensure these new regulations don't interrupt your booking process for events in 2018, the British-German Association is starting the process of updating your data preferences now.

Please help us by:

- Completing the attached form and sending it back to the British-German Association.

OR

- Downloading and completing the form on our website at britishgermanassociation.org and then sending it back to the British-German Association.

We've made the process as simple as possible; it should only take a couple of minutes to complete.

. If you wish to change your preferences at any point in the future, you'll find a link to do so on all emails you receive from us. Alternatively, you can contact our Executive Secretary, Sue Austin.

Please note that, irrespective of your new data preferences, you will continue to receive communications related to your Membership and ticket purchases.

From May 2018 we will be unable to contact you about any other aspect of the British-German Association, including the latest news and information about our events, unless you have updated your preferences.

Thank you for updating your data preferences as soon as possible. If you have any questions about this process, please don't hesitate to contact Sue Austin, our Executive Secretary on bgalondon@btconnect.com.

Your data preferences

The permissions below relate to optional communications from the British-German Association. We will continue to send you communications about transactions you make with us (for example when you purchase tickets) or active subscriptions you hold with us (such as your Membership). If you do not wish to receive any communications from the British-German Association including these customer-service messages, please email bgalondon@btconnect.com.

How we communicate with you

Our default form of communication with our members is via email. From 2018, we will be phasing out postal and phone communication for routine contact with our members. So please tick the email box below in order to make sure that you stay informed about the BGA:

Email

However, it may occasionally be helpful for us to be able to contact our members in other ways. Please also tick the following boxes if you would be happy for us to contact you in these ways.

Phone

Post

Type of communications – the content you'd like to receive

I would like to receive:

All BGA communications

OR (tick all that apply):

Information and insights about the BGA, including events.

We are aiming to alert BGA members to upcoming events further in advance

Newsletters

We are exploring the possibility of informing members about events organised by other relevant organisations

Supporting the BGA

As a charity the British-German Association relies on donors who support our objectives.

Authorisation

Signature _____ Date _____

I hold a Couples Membership, what should I do?

For Couple Members, the preferences provided will be recorded for both named Members.

Please indicate which Member is giving the preferences on behalf of the household.

Name _____